



## Conservation Education & Marketing Internship

### **Program Description:**

The Clinic for the Rehabilitation of Wildlife (CROW) is a teaching hospital and visitor center dedicated to saving wildlife through state-of-the-art veterinary care, research, education and conservation medicine. CROW offers an opportunity for students interested in pursuing careers in Environmental Conservation, Communications or other related fields. The intern will learn about CROW on an organizational level and apply the information through public speaking engagements and outreach events. Students will also learn about the impact of communication through social media outlets and community partnerships with local newspaper and media companies.

### **Internship Term:**

1 position available June through November

1 position available December through May

30 to 40 hours per week

### **Compensation:**

CROW's Conservation Education & Marketing Internship receives \$250 stipend every two weeks.

### **Eligibility:**

Applicants must be enrolled in an accredited university or college program at the undergraduate or graduate level OR be a recent college graduate to be eligible for CROW's Conservation Education & Marketing internship. Due to the nature of the internship, any international applicants must speak English fluently.

### **Roles and Responsibilities\*:**

- Visitor Center Presentations & Specialty Programs – (20-30 hours per week)
  - Regularly deliver presentations in CROW's visitor center
    - Includes leading guided tours of CROW's hospital and rehabilitation grounds
  - Assist staff to offer quality guest experiences and promote future support of CROW and its mission
    - Includes answering questions about upcoming educational offerings and specialty programs
  - Assist staff with husbandry and maintenance of education exhibits and CROW's animal ambassadors
    - Includes learning appropriate handling and transportation methods
- Marketing & Public Relations – (5-10 hours per week)
  - Assist with content development for social media venues including Facebook, Twitter and Instagram
  - Assist with content updates and maintenance on website including pending wildlife patient lists, news articles, videos and wildlife patient releases
  - Provide insight and ideas for media stories such as newspaper articles and weekly news segments
  - Assist with photography and videography during wildlife patient releases
- CROW Outreach Programs & Events – (5-10 hours per week)
  - Offer opportunities for public engagement at community events
    - Includes answering questions about CROW and its daily operations via informational booths
    - Includes providing supervised visitation with CROW's animal ambassadors
  - Offer opportunities for public engagement at local civic groups and businesses
    - Includes delivering programs at the discretion of the Development & Education Manager
    - Includes providing supervised visitation with CROW's animal ambassadors
  - Assist with the facilitation of CROW fundraising events (as needed)

**\*Other duties may be assigned as needed by CROW's Development & Education Manager.**